NEXURA

WEB + PRODUCT DESIGN ASSETS

One ribbon N. One NEXURA.

The ribbon is the initial N. The outlined lettering beside it is EXURA.

This pack retains the enlarged EXURA lettering approved in the website.

The company lockup reads BIOPHARMA LIMTED, using the requested spelling.

Choose the right file

SVG	Website headers and responsive product graphics. Scales cleanly.
PNG	Transparent images for design tools, slides and documents.
WebP	Transparent web images when SVG is not suitable.
JPG	Colour previews on white; reverse previews on navy.
EPS / PDF	Vector print artwork for labels, boxes and other packaging.
Icons	Favicon SVG/ICO/PNG, Apple touch icon and app icon sizes.

Colour variants

Navy
#06234B

Teal
#00ADB5

Colour: navy + teal on light backgrounds. Reverse: white + teal on dark.

Black / White: one-colour versions for limited-colour production.

All SVG and EPS lettering is outlined; no font installation is needed.

Transparent backgrounds

PNG and WebP logo files keep transparency. White artwork can look blank in a white viewer; place it on a dark background. JPG previews are opaque.

Use on products and packaging

Keep clear space of at least one quarter of the ribbon N height around the logo.

Do not stretch, rotate, redraw, add effects, or place another N before EXURA.

Use the standalone ribbon for small icons; use the full logo for brand recognition.

Print production

EPS and the vector PDF master use indicative CMYK colour builds:

Navy C92 M53 Y0 K71. Teal C100 M0 Y4 K29.

These are not ICC-profiled PDF/X files. Ask the printer to proof and convert

for its press and stock. Approve a physical colour proof before production.

Reverse and white EPS artwork has no background. Preview it over a dark fill.

Vector PDF page order

1 Horizontal colour 2 Horizontal black

3 Company colour 4 Company black

5 Ribbon colour 6 Ribbon black

Suggested minimums

Web: full logo 180 px wide; standalone mark 24-32 px where legible.

Print: full logo 35 mm wide; ribbon mark 8 mm. Proof at actual size.

PNG widths: 320, 960 and 2400 px for horizontal/company artwork.

Mark PNGs: 128, 512 and 2048 px. SVG/EPS remain resolution-independent.

Scope

This is a logo asset pack, not a packaging dieline or complete product label.

Product text, required label information and final placement are separate.